

“SOURCE will help your horse be all that he can be!”

We're proud to have earned those words of praise from John Lyons, the world renowned educator and trainer.



Years ago, John bought SOURCE from his local feed store. He tried it on his horses, evaluated the results and then contacted us. He had seen for himself that his horses had better coats, improved weight, and stronger hooves. We then became a Sponsor, sharing the goal with John to help horses everywhere be all that they can be!

“How soon will I see results?”

It will take days... even months, depending on the individual problem and horse. It takes 8-10 months to grow out an entire new hoof, although a reduction of undigested feed in the manure is usually seen within a few days.

Be patient! The problems didn't develop overnight. From the very first day, SOURCE's micronutrients are helping to rebuild a solid foundation on the inside. It takes time, but you WILL see the visible results on the outside. Your patience will be rewarded! Your horse will benefit greatly and you cannot lose because every SOURCE product has a:

No Time Limit

100% Satisfaction Guarantee!

...and who is our “Cover Girl”?

Well, start with this old and very sad looking broodmare (27 years old!). Add SOURCE to her daily diet. Wait patiently for just 4 months and then call the photographer! You can read more about this remarkable, famous old lady at www.4source.com.



Try our FOCUS products for the special needs of your horse!



WT - Weight Gain
HF - Hoof Condition
SR - Senior Horses



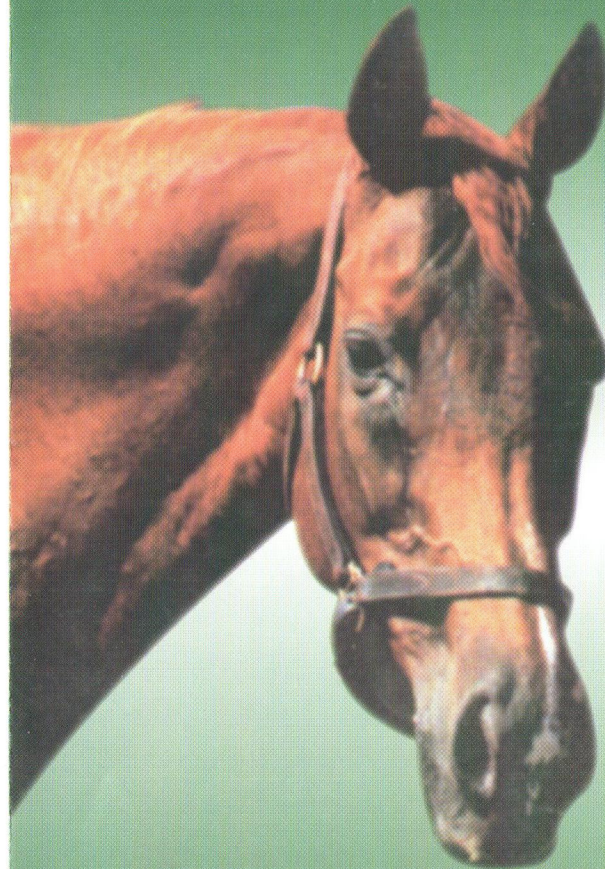
SOURCE
micronutrients®

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**SHAARS**
International Inc.
www.ShaarsInternational.com
Export Management Company

**Great News
for Your Horse**

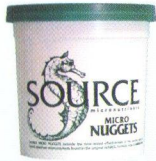


**Now You Have
A Choice!**

SOURCE
micronutrients®

You can choose **EITHER** one!

New NUGGETS



Tasty Pellets

Original SOURCE



Powdered Concentrate

- OR -

YOU'LL GET IDENTICAL RESULTS FROM BOTH!

It's simply a matter of taste and preference!

For years people asked us to put our legendary SOURCE micronutrients into a pellet form. We just couldn't...even the best existing pelletizing technology degraded the bioactive micronutrients. But we never gave up trying, and now a breakthrough enables us to give you NUGGETS, tasty convenient small pellets that deliver the same big results as original SOURCE! This unique blend of all natural micronutrients fills the gap that depleted agricultural soils leave even in the best of feeds. Make sure your horse gets them every day.



What Happens When You Feed SOURCE...

FEED UTILIZATION

Micronutrients are essential to enable your horse to fully utilize his feed and develop his full physical potential. The most expensive feed in the world is undigested feed in the manure pile. Independent research has proven that horses that receive SOURCE Micronutrients everyday are able to extract more nourishment from their entire feeding program. "SOURCE pays for itself!"

COAT

Hair texture is soft and glistens with intense color and sheen. Winter coats shine to the skin and shed out quickly. Skin elasticity and texture are excellent. SOURCE will put an extra bloom on your horse.

HOOF CONDITION

Hoof growth is rapid and builds a strong, resilient texture. This is why farriers everywhere have become our strongest supporters and recommend SOURCE for all their horses. The picture at right shows a new SOURCE hoof at seven months.

BREEDING

Sperm counts increase, mares cycle more regularly, conception rates improve and good condition is maintained year round by stallions and broodmares despite breeding stress. Foals are at an advantage when they receive these necessary nutrients during the gestation and lactation periods.

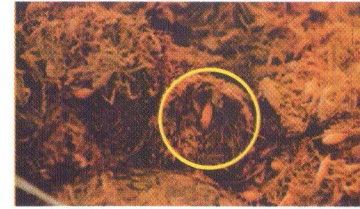
DISPOSITION

Attitudes are cooperative and positive... ready and able to work with you. Appetites are good and stay good even on high performance horses. You will notice that stable vices are minimized and in most cases disappear.

PERFORMANCE

Whether for racing, competition, show, or pleasure, SOURCE horses have a better chance to develop their full potential! Since 1975 SOURCE has proven to be the most effective and economical nutritional aid in history to develop and maintain lifelong optimum condition.

800-232-2365 • 203-488-6400 • www.4source.com



YOUR HORSE IN THE 21ST CENTURY

New Challenges



From "Essentials for All Horses," an original watercolor by Jan Royce Cozart.

*Is your horse much more likely to need **SOURCE** micronutrients today, than 25 years ago?*

Talk to some old time farriers and veterinarians. They'll tell you that a quarter of a century ago, very few horses, even the hard-working performance horses, suffered from hoof problems, joint stiffness, premature aging or difficulties gaining and maintaining weight.

Today, however, these problems are widespread. Why is that? If these problems are nutritionally based, what is happening?

Feeds, today, are clearly far superior in formulation to the feeds used 25 years ago. Feed companies take advantage of research to manufacture feeds better designed to meet the known needs of horses of all ages and activities. Even so, more and more horsemen are trying to cope with problems such as poor hoof condition and premature aging. What's wrong?

We believe that basic feed ingredients and hays are becoming bankrupt in micronutrients that are essential for good health.

"Micro-what's"?

Micronutrients are tiny things that make a big difference, and they're essential for a horse to maintain optimum health. They are natural nutritional factors that have been increasingly depleted from our soils and, in turn, the feed ingredients. You can't manufacture them. They are created in nature. No one knows how to do it synthetically yet. We probably never will.

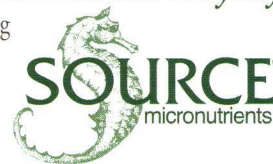
In 1975 we turned to the most concentrated natural source of broad-spectrum micronutrients left on earth. Seaweeds are the

herbs of the ocean. They rely on the ocean waters for their growing medium. These waters, the "soil" for seaweeds, contain all the trace elements and the necessary building blocks to create a wealth of bio-active micronutrients. We discovered ways to concentrate these natural nutritional factors and maintain their bioactivity.

The product that resulted was **SOURCE**, now a legend for helping horses with results you can see. Horses who get these micronutrients every day, along with a good feeding and parasite control program, enjoy healthy hooves, superb body score and no premature ageing. **SOURCE** gives them the nutritional support they need to thrive!

What about all the horses who have never been given **SOURCE** micronutrients? Our **FOCUS** products are designed to give them special help. Each product contains a daily serving of **SOURCE** micronutrients to provide the long-term solution to the underlying deficiencies, and each contains additional synergistic ingredients for effective support for the specific need. When your horse has responded to the hoof or weight product, then you may switch to **SOURCE** (original powder or tasty pellets) to provide the micronutrients that *will keep them thriving!*

*Give your horse **SOURCE** micronutrients every day.* They will help you succeed in meeting the nutritional challenges of the 21st century. *We guarantee it!*



SOURCE: Legendary Support to Thrive!

To develop and maintain superb condition. The most trusted name for visible results that horsemen throughout the world have depended on since 1975.

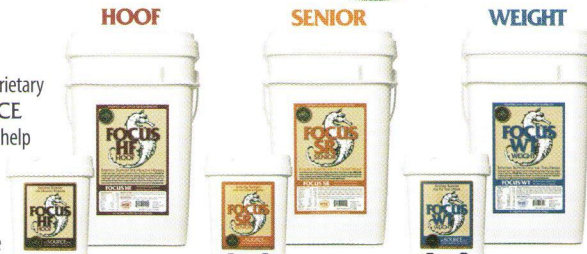


Original SOURCE
Powder concentrate

SOURCE Nuggets
Tasty pellets

FOCUS: Special Help!

Contains the proprietary blend of **SOURCE** micronutrients to help correct the underlying deficiencies plus ingredients from leading edge research to address the specific need.



FOCUS HF (Hoof)
Unique support for healthy hoof growth, texture and strength.

FOCUS SR (Senior)
Provides extra help for the special needs of older horses.

FOCUS WT (Weight)
Effective support for thin horses and maintenance of weight under stress.



Now you can take better care of all those who depend on you, and yourself, with the unique micronutrients provided by **SOURCE**. Every day we hear more about the negative effects of food (and feed) processing, soil depletion and increasing stresses from modern lifestyles and environmental contaminants. All-natural **SOURCE** micronutrients provide special nutritional building blocks to help bring health and performance to a higher level!

Horses

SOURCE For Horses

Maintenance formula for Optimum Care. Legendary Support to Thrive!

- Since 1975, **SOURCE** has stood the test of time and earned extraordinary customer satisfaction.
- Effective support for healthy hooves, superior coat, weight, disposition, breeding and performance for horses of all ages, breeds and activities.
- Available in the original powder concentrate or tasty pellets
- Just pennies a day for a wealth of results!

Original SOURCE

Powder concentrate

- Available sizes:
- 5 lb.
 - 30 lb.

Feed 1/2 oz. per day per 1,000 lb. horse (1 lb. per month)



SOURCE Nuggets

Tasty pellets

- Available sizes:
- 3.5 lb. (37 day supply)
 - 25 lb. (8 month supply)

Feed 1/2 oz. per day, per 1,000 lb. horse



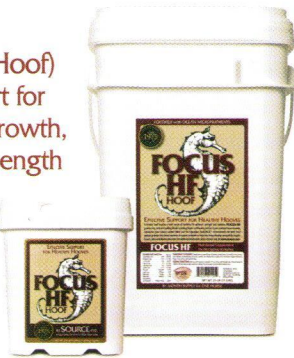
FOCUS Special Help for Horses These exceptional products provide special nutritional support for the unique needs of your horse. Each formula targets a specific need and contains nutrients identified by leading edge research to be of potential benefit. *All FOCUS products contain a daily serving of SOURCE micronutrients to maximize the benefit of the additional ingredients in FOCUS while addressing the underlying micronutrient deficiencies.*

FOCUS HF (Hoof)

Unique support for healthy hoof growth, texture and strength

A sound hoof is the necessary foundation for an active horse and requires a wide range of nutrients for optimum strength and resilience.

FOCUS HF provides key nutrient building blocks including biotin, zinc, two forms of methionine, lysine, organic iodine, chelated trace minerals, viable yeast culture and **SOURCE** micronutrients.

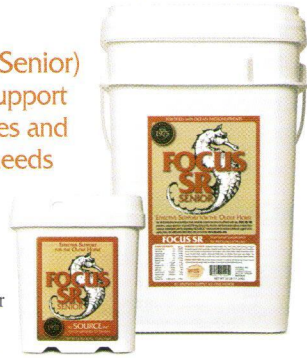


FOCUS SR (Senior)

Exceptional support for older horses and their special needs

Our old friends deserve extra help to maintain weight, energy and superior overall health, as their metabolic systems become less efficient with age.

FOCUS SR provides a unique spectrum of antioxidants, vitamins, beneficial microbes, chelated minerals, essential Omega fatty acids, digestive enzymes and **SOURCE** micronutrients.



FOCUS WT (Weight)

Effective support for the thin horse and maintenance of weight under stress

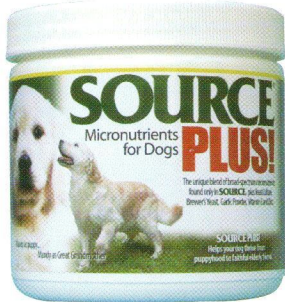
Certain horses seem to need more than good feed management and parasite control to gain weight or maintain it under stress.

FOCUS WT provides a unique broad spectrum of support nutrients including digestive enzymes, beneficial microbes, B-complex vitamins, nutritional yeast culture, chelated trace minerals and **SOURCE** micronutrients.



Available sizes: 3.5 lb. (37 day supply) and 25 lb. (8 month supply). Feed 1/2 oz. per day, per 1000 lb. horse

Dogs



SOURCE PLUS!

From puppyhood, to faithful elderly friend, **SOURCE PLUS!** helps your dog through every stage of life.

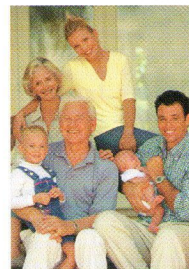
- Superior glossy coats, healthy skin, successful breedings, and improved temperament and appetites.
- Contains the unique all-natural **SOURCE** micronutrients plus nutritional yeast cultures, garlic, Vitamin E and chelated zinc.

Available sizes: 12 oz., 5 lb., 20 lb. • Feed 1 tsp. per 15 lbs. body weight daily

People

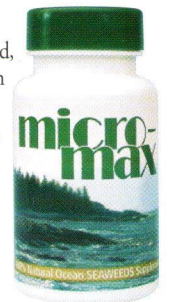


micro-max



The original **SOURCE** formula of concentrated, broad spectrum micronutrients in capsule form for people.

- Helps overcome the effects of micronutrient deficiencies in foods.
- Not an overnight miracle, but many have discovered that this single addition to their diet has a profound, beneficial effect.
- 100% natural -Vegetarian friendly.



Available size: 100 capsules per container. Recommended: One daily

SOURCE, INC.