

What allows us to get Equi Cool Down products so cold is our 2 step process. They are made of PVA material which retains moisture once wet but what sets us apart is that over 50% of the composition is actually a plant extract that allows us to get ANY temperature water, even boiling hot water, from ANY source, like a bottle, fountain, river, ocean etc., actually cold & **keep it cold all day long!**

Even in extreme heat over 90° Equi Cool Down will remain 15° to 22° degrees cooler than the temperature where you are by simply keeping it wet at least every few hours, and giving it a wave every 20-30 minutes which through the evaporation process reactivates the cooling. You can keep it cool all day and **NO REFRIGERATION is EVER needed!**

During either first use or if it should ever get totally dried out, saturate your Equi Cool Down with any temperature water and let soak for 3-5 minutes. Wring out the excess water while still leaving it nice and moist and let sit for another few minutes. Take hold at 2 of the corners and simply wave it up & down to activate the cooling process. How long you wave depends on the temperature of the water used so if it was very hot wave for 30 seconds and if room temperature around 10 seconds.



## BODY WRAP

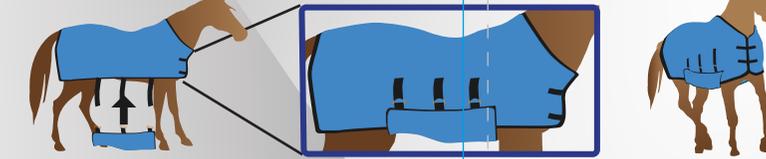


### Instant Cooling Body Wrap

Great for the recreational rider who wants to improve the comfort of their horse; excellent for competition riders who need rapid stabilization of core temperature to give the horse a more competitive edge due to quicker recovery from exertion; PERFECT for horses suffering from Anhidrosis and other heat-related problems. Versatile "one-size-fits-most" design using flexible and adjustable leg and chest straps – holds wrap in place while allowing your horse to move with minimal restraint. Add Epsom salt therapy for additional benefits.



## DELUXE BODY WRAP

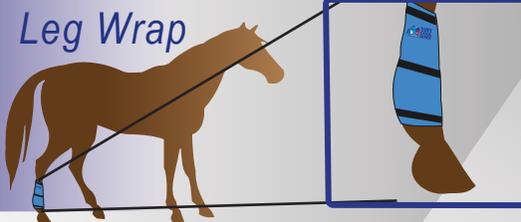


### Instant Cooling Deluxe Body Wrap

Patent-pending textile technology uses an advanced hyper-evaporative material. When activated, the wrap will drop up to 22° colder than the outside temperature, cooling down your horses' body temperature. The cooling effect can last for hours! Water is absorbed by the multi-fiber weave, which regulates how long it takes the water to evaporate, feeling cold longer. Great for the recreational rider who wants to improve the comfort of the horse; excellent for competitive disciplines by providing FAST yet SAFE reduction of core body temperature. Perfect therapy for muscle recovery due to exertion or injury, hauling, Anhidrosis and other heat related issues. Add Epsom salt therapy for additional benefit.

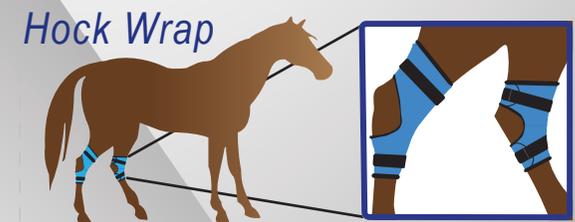


## LEG & HOCK WRAPS



Leg Wrap

Sold in Pairs



Hock Wrap

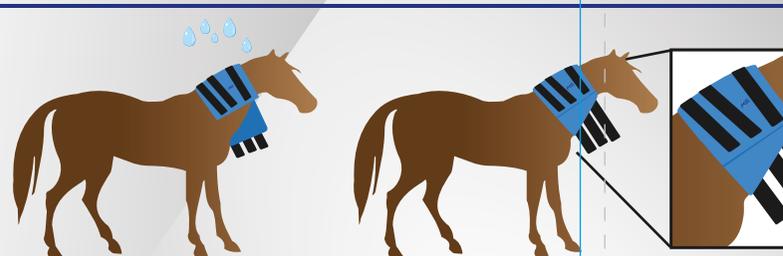
Sold in Pairs

### Instant Cooling Leg Wrap & Hock Wrap

Out on the trail without your refrigerator? No problem! Pack a few of these wraps in your saddlebag for an easy treatment of inflammation, strains, sprains or even insect bites. Versatile "one-size-fits-most" using an exclusive spandex/Velcro combination allows the wrap to fit snugly (but not too tight) on hock joints or fetlocks won't slide down like cold compresses or ice packs rigged with traditional leg wraps!

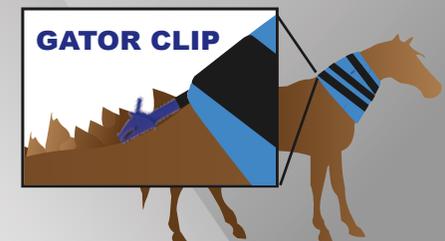


## NECK WRAP



### Instant Cooling Neck Wrap

Provides gentle, non-evasive cooling for neck soreness, post-injection swelling or overall cooling via the jugular. Versatile "one-size-fits-most" design using adjustable spandex straps – holds wrap in place without being too tight.



GATOR CLIP

## FOR HUMANS TOO

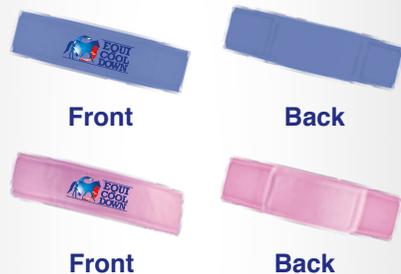
### Instant Cooling Towel



### Instant Cooling Beanie



### Instant Cooling Headband or Neck Wrap



The revolutionary new product for human athletes is now available for our four-legged athletes! Patented textile technology uses an advanced hyper-evaporative material. When activated, the wrap will drop up to 22° colder than the outside temperature, reducing your horses' body temperature. The cooling effect can last for hours!

**QUICKER  
RECOVERY FROM  
EXERTION**

**NO  
REFRIGERATION,  
ELECTRICITY,  
OR GEL**

**MACHINE  
WASHABLE  
& REUSABLE**

**May Be Used  
With Epsom Salts  
or Liniments!**

Find Out More By Contacting



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**GREAT FOR CASUAL / COMPETITION  
INFLAMMATION / TRAILERING / ANHIDROSIS**

# INSTANT COOLING BODY, LEG & NECK WRAPS



PATENT #9,386,759 B2

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