



Equine Newsletter



Capt. Shahid Naseer
President & CEO

SHAARS International Inc. is thrilled to release its 4th volume of our Quarterly Equine Newsletter. 2018 was a very positive year for growth within our company. We added new products, suppliers, team members, and made new customers all around the globe. 2019 thus far has proven to be even better than the last, as we continue to follow the forward momentum we set forth and build relationships with new clients and continue serving our existing clients like we always have. We are pleased to present this volume of our newsletter. Enjoy!



Tenda Horse Products, LLC, has been serving the performance horse industry for over 45 years with a primary goal of developing and manufacturing safe and effective products to promote and improve the overall health, soundness, performance and overall well-being of equine athletes. They use of top-quality raw ingredients and steadfast attention to detail during the manufacturing process, ensures that the highest quality and consistency is achieved with all products that leave our facility.

Today our products can be found in use at Racetracks, Show-Rings, Training Facilities and Back-yard barns across the country and around the world. All disciplines and breeds can benefit from the use of our

products including those horses who participate in:

- Standardbred Racing
- Thoroughbred Racing
- Endurance Riding
- Jumping
- Dressage
- Eventing
- Contesting
- Polo
- Work & Draft Horses
- Carriage Horses
- Trail Riding
- & MORE!

B-Calm (above) is specially formulated for any equine athlete to assist in managing the situational stress associated with a competitive environment.



FEATURED
PRODUCT!

All-natural equine nutritional supplements and performance formulas offer the proper balance of vitamins, minerals, and herbs to help your horse perform at its very best. Each horse supplement is made with premium raw ingredients and steadfast attention to detail ensuring both quality and consistency in your horse care routine.

Tenda Heal state-of-the-art wound treatment contains hemostatic, antimicrobial, antifungal borate-based bioactive glass, which biologically stimulates the body's natural healing process.

Available in three formulas—nanofiber, spray and hydrogel—to advance healing of wounds of varying degrees.





Ramard Inc.'s goal is to create and produce innovative, cutting edge products that are made with only the highest quality pharmaceutical-grade ingredients available, and are free of fillers and artificial ingredients. Ramard Inc. has consistently produced the most powerful and effective products on the market today. Whether you are competing on the race track, the show ring, or just competing for the love and affection of your back yard friend, you can count on Ramard Inc. to deliver the quality products that you deserve, expect, and rely on.



Ramard's equine products are used by Olympic Equestrian Teams around the world as well as leading racing trainers and World and National Champions in every breed group.



Micronutrients are tiny natural things that make a big difference, and they're essential for a horse to maintain optimum health.

SOURCE began... because of a horse. From the single product, the original SOURCE Micronutrients, first sold in 1975 as a horse product, SOURCE, INC.'s seaweed-based micronutrient supplements are now marketed worldwide and include products specifically formulated for horses, dogs and people. SOURCE contains an extremely broad spectrum of at least 60 elements and their associated micronutrient compounds in a biologically active form. SOURCE contains small amounts of naturally occurring vitamins (14), the 14 currently recognized "essential trace elements", the 21 trace elements now under special consideration with respect to essentiality, plus other unidentified associative factors whose role in nutrition has not yet been established.



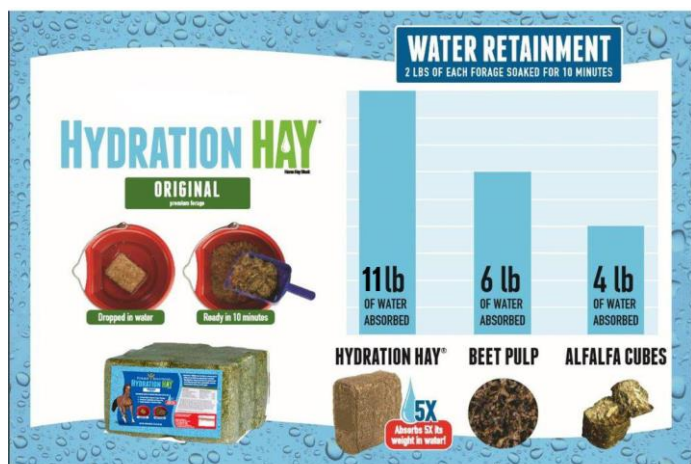
that passion is their commitment to provide high quality; science based animal health supplements, at a price you can afford to improve health, performance and longevity of your horses and pets. In an industry that sometimes falls short in standards and ethics, they have made these issues the pillars of their approach to their business. That is why they have gained the respect and trust of professional riders, trainers, veterinarians, and animal owners around the globe.

Grand Meadows is constantly researching new formulas and new ingredients to create the best products to help you and your animals feel and function at their best with real results!

Grand Meadows has a passion that translates to everything they do. The central core of



FORAGE SOLUTIONS, LLC offers consistent, high quality chopped hay products grown with care and attention to detail by **HEIDEL HOLLOW FARM INC.** to ensure the highest quality forages, **HEIDEL HOLLOW FARM** uses the latest harvesting techniques. *Forage Solutions* was created to provide the horse and livestock community with high quality forage solutions for your animals. Extensive research and testing goes into every bale to help your animals reach their fullest potential.



Peak Performance Nutrients strives to provide the very best in feed supplements and health products for horses of all disciplines. Since 1997, these products have been developed based on the belief that horses should be treated like elite athletes. Elite athletes do not need added sugar to slow them down or fillers to interfere with nutrient absorption. They do not need feed grade ingredients with higher levels of heavy metals or carrier ingredients. Instead, your elite equine athlete needs sugar and filler free supplements made with food grade ingredients to ensure peak performance and health.

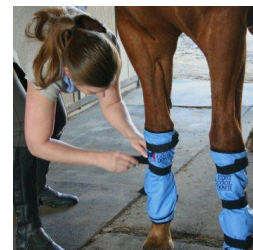


Peak Performance Nutrients is a sugar free alternative that comes in pastes and powders.



Hydration Hay is a compressed blend of premium grass and alfalfa hay. It's convenient, lightweight and easy to use, reducing the need to haul water and large bales of hay when traveling. Quickly absorbs 5 quarts of water and promotes water intake for proper hydration.

Equi Cool Down provides equine leg wraps, equine body wraps, equine neck wraps, beanies, towels and headbands.



Based on technology that has been tried and tested in human athletes, now your equine can also benefit from these patented instant cooling products! **Equi Cool Down** uses a two-step process of PVA material and 50% plant composition that allows their products to get ANY temperature of water, even boiling water, from ANY source, actually cold and keep it cold all day long! Using hyper-evaporative material and revolutionary textile technology, **Equi Cool Down** cooling products have NO messy gels, NO beads or crystals, and require NO refrigeration.



**EQUI
COOL
DOWN**

SUCCEED®

Digestive Conditioning Program®



SUCCEED is practical for large farms as for the single horse owner, and it helps every kind of horse. Since it works naturally to help maintain ongoing digestive health, *SUCCEED* is an ideal adjunct to your own equine wellness program. *SUCCEED* is available in oral paste or top-dress granules.

SUCCEED Digestive Conditioning Program is a patented formula that supports healthy gastrointestinal function and performance in horses.



CARDIOforLIFE®

IMPROVING CARDIOVASCULAR HEALTH



The Health Guardian's global mission is to provide individuals everywhere with the very best in cardiovascular health by providing an alternative approach to the current medical healthcare system, which is failing even with the most advanced surgical procedures and highest cost pharmaceutical drugs.



CardioForLife® is an all-natural supplement designed to help with cardiovascular disease. *CardioForLife®* powder comes in four delicious flavors - **GRAPE, ORANGE, PEACH** and **PINA COLADA**. It dissolves quickly and easily in water.



NAG™ Horse Ranch proudly presents their "Sun protection" line! It began with a nose shade and quickly grew to include full face shades, eye shades which double as fly mask and trail riding shades in lots of styles, sizes and colors! All of their shades are made with extremely durable 90% UV proof materials that are effective! They are designed not to rest on the horses' face for comfort and allow horses to graze and drink with ease.



J.M. Saddler, Inc.

Products for Leather, Outdoor Equipment, and Animal Care

J.M. Saddler, Inc. is committed to developing and delivering superior quality products in six major industries: equestrian, pet, luggage, furniture, shoe repair, and the automotive aftermarket. All *Saddler* equine products are available through *SHAARS International Inc.*

A new product for the HUMANS: *OLD MacDONALD'S's© MY ACHIN' LOTION™* helps ease sore, stiff muscles and joints that often go along with hard work in animal care.

Help for the BABIES: *LITTLE 'LYTES™* for foals and a variety of baby animals aids in combating electrolyte imbalance due to scours and diarrhea. Available in both the *OLD MacDONALD'S's©* and *BLUE STALLION©* product lines.

And for FEATHERED FRIENDS: Stop bird bullies in poultry flocks by spraying *OLD MacDONALD'S's© STOP THAT PECKIN'™* on feathers to prevent pecking.



BLUE STALLION® VETERINARY PRODUCTS



Blue Stallion RC-Boost and *Blue Stallion Biotin Crumbles* are just a few items from *J.M. Saddler's* vast product lines. Other product lines include: *Saddler's*, *Blue Stallion* (featured), and *Old McDonald's*, ensuring they have something to meet all your equine needs.

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