

RENEW GOLD™

What is Renew Gold?

Renew Gold is a unique formulation of energy dense, low starch, premium quality ingredients designed to be fed at a rate of ¾ pound to 1 ¼ pounds daily. Our goal is to limit or eliminate the use of high starch based ingredients in the overall feeding program. This can help to bring the entire digestive system into proper balance. Using a base of food grade Stabilized Rice Bran we fortify Renew Gold with CoolStance coconut meal and Flax. Digestive efficiency is then enhanced with the addition of Fermented Yeast Culture. This offers horse owners the opportunity to utilize the well proven Nutritional advantages of Stabilized Rice Bran in an even more effective, advanced formulation.

So why does Renew Gold work?

Renew Gold truly is sound science that helps build sound horses. The unique combination of **three protein and fat sources** and other premium quality ingredients allows Renew Gold to provide concentrated nutritional support for horses of all types and uses. Renew Gold can improve the efficiency of your entire feeding program, while providing usable “Cooler Energy”. Renew Gold is also calcium / phosphorus balanced so that it can be fed with any type of hay.

What is “Cooler Energy”?

“Cooler Energy” refers to the calm reserves of useful stamina that

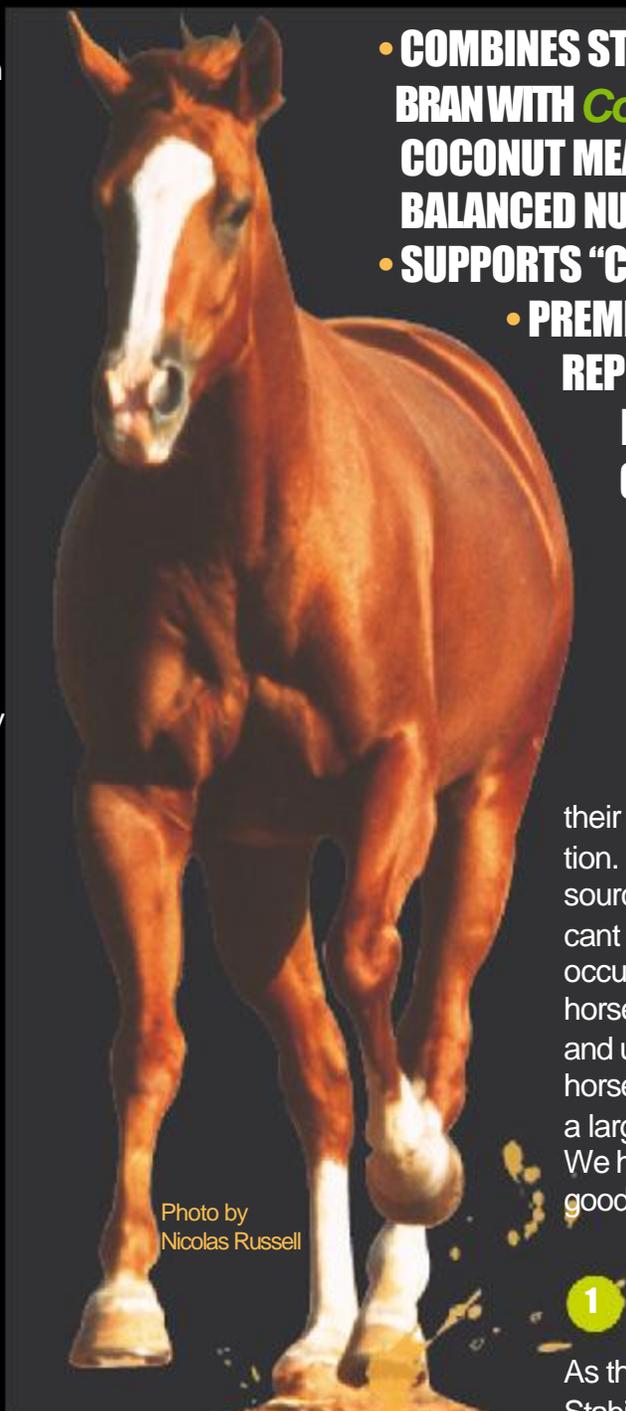


Photo by
Nicolas Russell

- **COMBINES STABILIZED RICE BRAN WITH CoolStance® COCONUT MEAL AND FLAX FOR BALANCED NUTRITIONAL SUPPORT**
- **SUPPORTS “COOL” ENERGY**
- **PREMIUM QUALITY REPLACEMENT FOR HIGH STARCH, GRAIN-BASED FEEDS**
- **30 DAY SUPPLY**
- **SUPPORTS OVERALL BODY CONDITIONING**

their primary source of nutrition. Many natural plant food sources also provide a significant amount of naturally occurring vegetable fat that the horses system readily identifies and utilizes for energy. What a horse did not naturally eat, was a large amount of mature grain. We humans decided that was a good idea, not the horse.

1 Why we use Stabilized Rice Bran?

As the people who introduced Stabilized Rice Bran to the equine nutrition market, we have proven the advantages that can be gained by using this food grade ingredient to replace higher starch feed ingredients in your horses feeding program. Stabilized

can result from replacing high starch grain based feed with lower starch components that provide concentrated useable energy. By limiting grain ingredients in the ration your horses digestive system can function in a more natural way. Horses are grazing animals that evolved to consume high fiber, low starch, roughage as

(OVER)

Rice Bran is high in natural vegetable fat (18% to 20%), is a good source of fermentable fiber and provides quality protein. It is also a source of over 100 identified anti-oxidants and the most commonly recognized natural source of Gamma Oryzanol. Stabilized Rice Bran has a one year shelf life to guarantee that you get what you pay for.

2 Why use CoolStance® Coconut Meal?

Not all coconut meal is created equal.the processing methods and quality of coconut meal can vary considerably. For over 20 years highest quality Coconut meal, like that found exclusively in CoolStance, has been proving itself as a super premium, low starch source of digestible energy for performance horses in Australia. Clinically proven effective, CoolStance coconut meal provides the benefits of high quality protein, medium chain fatty acids, and digestible fiber while being extremely low in Non Structural Carbohydrates. By adding CoolStance coconut meal to our formulation we have found a synergy between Coconut Meal and



Stabilized Rice Bran that compliments both ingredients in a number of ways. The result is a formulation that is highly digestible, while offering benefits in combination that neither can provide alone.

3 Why use Flax?

Flax is best known as a significant source of Omega 3 fatty acids and can help to optimize the balance of Omega 3 and Omega 6 in a formulation. Flax is also an excellent source of vegetable fat and quality proteins. This third source of low starch digestible energy rounds out the Renew Gold formulation.

Why use Yeast in a horse ration?

By providing fermented yeast culture in our formulation we help establish an ideal environment for a healthy population of the necessary beneficial bacteria in your horses hind gut. This is essential to the efficient digestion of hay that you feed.

Learn more about Renew Gold at
www.equinerenew.com

RENEW GOLD™ for all classes of horses

INGREDIENTS

Heat Stabilized Rice Bran, Coconut Meal, Flax Seed Meal, Fermented Yeast Culture, Calcium Carbonate

GUARANTEED ANALYSIS

Crude Protein	Min	15%	Copper	Min	28 ppm
Crude Fat	Min	15%	Selenium	Max	.9 ppm
Crude Fiber	Max	22%	Selenium	Min	.66 ppm
Dietary Starch	Max	10.6%	Zinc	Min	22 ppm
Sugars	Max	7%	Omega 6	Min	3.7%
Calcium	Max	1.9%	Omega 3	Min	0.8%
Calcium	Min	1.6%	Lysine	Min	0.25%
Phosphorus	Min	1.3%	Methionine	Min	0.14%

NO PRESERVATIVES OR FILLERS • NON-GMO • CONTAINS NO CORN • 100% ACTIVE FORMULA

